

LOGO Contest!! Win \$500

Rebranding Nogojiwanong

“Strengthening Our Connection to the Urban Aboriginal Community and Community Partners”

The Nogojiwanong Friendship Centre (NFC) is undergoing a rebranding of the organization to strengthen our position within the urban Aboriginal community and establish positive relationships in the city of Peterborough. Over the next several months, the Board of Directors will be engaged in various aspects of the rebranding process, such as conducting research within the community to identify the impressions, beliefs, expectations and needs of the urban Aboriginal community, including existing and potential partnering organizations, agencies and business. As an initial step, we are seeking submissions from independent/local artists and others to design our new logo. The logo will be used on all communications, including our letterhead, business cards, website, promotion materials, banners, etc.

Below are the specific of how you can become involved in the logo design

Our Name

"Nogojiwanong" means "the place at the end of the rapids" in Anishinaabemowin .

Who We Are

We are a culture and community based not-for-profit organization serving the needs of urban Aboriginal people in the city of Peterborough.

What We Do

We offer health and wellness outreach services to urban Aboriginal people, including children, youth, adults, older adults, seniors and families.

Special Considerations In design

We would like the logo to incorporate Aboriginal culture and communicate the concept of community working together and honouring our teachings to achieve a healthier and happier way of life and living.

Deadline for submissions:

October 26, 2015

The successful design will be decided by a Logo Review Committee and a prize of \$500.00 will be awarded to the designer. Submissions are to be in **jpeg** format and **tiff** format. The artwork will be the property of the Nogojiwanong Friendship Centre to use as they wish and in any manner that they deem appropriate to represent the organization.

Submissions will be made via **email** and directed to:

Lori Flynn, Executive Director at: nfcexecutivedirector@gmail.com

Questions about the contest and/or the organization? Call 1-705-933-9682

***** Only the selected designer will be contacted*****